NATIVE ADS

HEADLINE	20 characters (however, 25 characters is accepted on almost all inventory)
BODY	90 characters
MAIN IMAGE	Exactly 1200x627 (1.91:1 aspect ratio)
MAX FILE SIZE	200 KB
ICON/LOGO	Exactly 240x240 (1:1 aspect ratio)
BRAND NAME	25 characters

Prohibited Creative Guidelines

- Promote online gambling (paid, free, or gateway to paid gambling brick and mortar gambling is acceptable)
- Depicting or delivering libelous, violent, tasteless, hate, defamatory or illegal
- content
- Portray partial or complete nudity, pornography, and/or adult themes, obscene content, alcohol/tobacco related products
- Ads promoting cannabis/CBD products are subject to creative design
- Spawn pops, simulate clicks, malicious code, viruses, or executable files of any
- kind
- Delivering surveys via floating layers, pop-ups or pop-unders
- No explicit language, no spelling mistakes, no simulated expletives (e.g.: #$%!)

** Assets are due two weeks prior to launch

mediamax