

OTT/CTV & INSTREAM VIDEO

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| VIDEO PLACEMENT | Pre Roll Mid Roll Post Roll |
| FILE TYPE | MOV MP4 |
| FILE SIZE | 15-50 MB (recommended compressed at 1.5 MBPS) For Instream Video Ads: 100MB. Minimum height of 144px, up to 2048x1080 maximum Note: We recommend uploading videos that are 1920x1080 for 16:9 content and 1440x1080 for 4:3 content |
| FILE QUALITY | 1080p (1920x1080) Aspect Ratio: 16:9 or 4:3 (For Instream Video Ads) |
| LENGTH | :15 non-skippable :30 non-skippable |
| BITRATE | Minimum of 1200-1500 KBPS (1.6-3.2 MBPS recommended) |
| COMPANION BANNER SIZES | 300x250 |

Prohibited Creative Guidelines

- Promote online gambling (paid, free, or gateway to paid gambling; brick and mortar gambling is acceptable)
- Depicting or delivering libelous, violent, tasteless, hate, defamatory or illegal content
- Portray partial or complete nudity, pornography, and/or adult themes, obscene content, alcohol/tobacco related products
- Ads promoting cannabis/CBD products are subject to creative design
- Spawn pops, simulate clicks, malicious code, viruses, or executable files of any kind
- Delivering surveys via floating layers, pop-ups or pop-unders
- No explicit language, no spelling mistakes, no simulated expletives (e.g.: #\$\$%!))

** Assets are due two weeks prior to launch