

AUDIO

FILE TYPE	MP3 OGG MP4 AAC in an MPEG-4 container (File names could end in .m4a, .mp4, .aac)
MAX FILE SIZE	100 MB
LENGTH	15s or 3 loops
COMPANION BANNER FILE TYPES	JPG PNG
COMPANION BANNER SIZES	300x250

Prohibited Creative Guidelines

- Promote online gambling (paid, free, or gateway to paid gambling; brick and mortar gambling is acceptable)
- Depicting or delivering libelous, violent, tasteless, hate, defamatory or illegal content
- Portray partial or complete nudity, pornography, and/or adult themes, obscene content, alcohol/tobacco related products
- Ads promoting cannabis/CBD products are subject to creative design
- Spawn pops, simulate clicks, malicious code, viruses, or executable files of any kind
- Delivering surveys via floating layers, pop-ups or pop-unders
- No explicit language, no spelling mistakes, no simulated expletives (e.g.: #\$\$%!)

** Assets are due two weeks prior to launch