

# 2025 EDITORIAL CALENDAR



| JAN               | FEB  | MAR               | APR                   | MAY           | JUN                              | JUL/AUG                   | SEP             | OCT           | NOV                   | DEC            |
|-------------------|--|-------------------|-----------------------|---------------|----------------------------------|---------------------------|-----------------|---------------|-----------------------|----------------|
| AD 100            | Breakthrough Performances/<br>Rising Stars | Creatives at Home | Global Sustainability | Star Power    | Country Houses,<br>Great Escapes | Summer/<br>Outdoor Living | The Style Issue | City Living   | Reinventing Tradition | Art + Luxury   |
| Close: 10.10.24   | Close: 11.11.24                            | Close: 12.10.24   | Close: 1.10           | Close: 2.10   | Close: 3.10                      | Close: 4.10               | Close: 6.10     | Close: 7.10   | Close: 8.11           | Close: 9.10    |
| On Sale: 12.17.24 | On Sale: 1.21                              | On Sale: 2.18     | On Sale: 3.25         | On Sale: 4.29 | On Sale: 6.3                     | On Sale: 7.8              | On Sale: 8.12   | On Sale: 9.16 | On Sale: 10.14        | On Sale: 11.18 |



| FEB             | MAR             | APR           | MAY           | JUN/JUL       | AUG          | SEP           | OCT           | NOV            | DEC/JAN 2026   |
|-----------------|-----------------|---------------|---------------|---------------|--------------|---------------|---------------|----------------|----------------|
| Weeknight Cozy  | Innovation      | Travel        | Art & Design  | Drinks        | Summer       | Sports        | Restaurants   | Thanksgiving   | Holiday        |
| Close: 11.11.24 | Close: 12.10.24 | Close: 1.10   | Close: 2.10   | Close: 3.10   | Close: 5.12  | Close: 6.10   | Close: 7.10   | Close: 8.11    | Close: 9.10    |
| On Sale: 1.7    | On Sale: 2.11   | On Sale: 3.18 | On Sale: 4.22 | On Sale: 5.27 | On Sale: 7.8 | On Sale: 8.12 | On Sale: 9.16 | On Sale: 10.21 | On Sale: 11.25 |



| JAN/FEB           | MAR                    | APR                  | MAY/JUN       | JUL/AUG      | SEP/OCT        | NOV                    | DEC           |
|-------------------|------------------------|----------------------|---------------|--------------|----------------|------------------------|---------------|
| The Gold List     | Wellness:<br>Longevity | World's Quiet Places | The Hot List  | Food + Drink | Style + Design | Reader's Choice Awards | Winter Sun    |
| Close: 10.10.24   | Close: 12.10.24        | Close: 1.10          | Close: 2.10   | Close: 4.10  | Close: 6.10    | Close: 8.11            | Close: 9.10   |
| On Sale: 12.10.24 | On Sale: 2.4           | On Sale: 3.11        | On Sale: 4.22 | On Sale: 7.1 | On Sale: 8.12  | On Sale: 10.7          | On Sale: 11.4 |



| FEB                        | MAR/APR          | MAY                      | JUN             | JUL/AUG                   | SEP               | OCT/NOV          | DEC/JAN 2026    |
|----------------------------|------------------|--------------------------|-----------------|---------------------------|-------------------|------------------|-----------------|
| Hot List Club Summary, PGA | Master's Preview | PGA Championship Preview | US Open Preview | Open Championship Preview | Ryder Cup Preview | 50 Best Teachers | The Winter Prep |
| Close: 11.11.24            | Close: 12.10.24  | Close: 2.10              | Close: 3.10     | Close: 4.10               | Close: 6.10       | Close: 7.10      | Close: 9.10     |
| On Sale: 1.21              | On Sale: 3.11    | On Sale: 4.29            | On Sale: 5.27   | On Sale: 7.1              | On Sale: 9.2      | On Sale: 10.7    | On Sale: 12.2   |



| FEB              | MAR                      | APR/MAY      | JUN/JUL/AUG   | SEP           | OCT           | NOV              | DEC/JAN 2026                       |
|------------------|--------------------------|--------------|---------------|---------------|---------------|------------------|------------------------------------|
| Sports & Fashion | The Spring Fashion Issue | TBD          | Summer Issue  | Global Style  | TBD           | Hollywood+ Style | Men of the Year + 30th Anniversary |
| Close: 11.11.24  | Close: 12.10.24          | Close: 1.10  | Close: 3.10   | Close: 6.10   | Close: 7.10   | Close: 8.11      | Close: 9.10                        |
| On Sale: 1.28    | On Sale: 2.25            | On Sale: 4.8 | On Sale: 6.10 | On Sale: 8.26 | On Sale: 9.23 | On Sale: 10.28   | On Sale: 11.25                     |

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| FEB                           | MAR*                   | APR                   | MAY               | JUN                       | JUL            | AUG*                 | SEP                       | OCT                 | NOV               | DEC                | JAN 2026*          |
|-------------------------------|------------------------|-----------------------|-------------------|---------------------------|----------------|----------------------|---------------------------|---------------------|-------------------|--------------------|--------------------|
| Anniversary Double: 100 Years | Spring Culture Preview | Spring Style & Design | Innovation & Tech | Centenary Double Issue #1 | Fiction Double | Fall Culture Preview | Centenary Double Issue #2 | Fall Style & Design | Money/The Economy | Centenary Issue #3 | Cartoons & Puzzles |
| Close: 11.11.24               | Close: 12.10.24        | Close: 1.10           | Close: 2.10       | Close: 3.10               | Close: 4.10    | Close: 5.12          | Close: 6.10               | Close: 7.10         | Close: 8.11       | Close: 9.10        | Close: 10.10       |
| On Sale: 2.10                 | On Sale: 3.3           | On Sale: 3.17         | On Sale: 4.7      | On Sale: 5.5              | On Sale: 6.30  | On Sale: 8.18        | On Sale: 8.25             | On Sale: 9.15       | On Sale: 10.20    | On Sale: 11.24     | On Sale: 12.15     |



| FEB             | MAR             | APR                          | MAY           | JUN          | JUL/AUG       | SEP           | OCT           | NOV            | DEC/JAN 2026        |
|-----------------|-----------------|------------------------------|---------------|--------------|---------------|---------------|---------------|----------------|---------------------|
| TBD             | Spring Style    | Miami Grand Prix + Formula 1 | Dynasty       | TV/Emmys     | Summer Escape | Fall Style    | Art           | TBD            | Hollywood & Holiday |
| Close: 11.11.24 | Close: 12.10.24 | Close: 1.10                  | Close: 2.10   | Close: 3.10  | Close: 4.10   | Close: 6.10   | Close: 7.10   | Close: 8.11    | Close: 9.10         |
| On Sale: 1.21   | On Sale: 2.18   | On Sale: 3.25                | On Sale: 4.29 | On Sale: 6.3 | On Sale: 7.8  | On Sale: 8.19 | On Sale: 9.23 | On Sale: 10.21 | On Sale: 11.25      |



| FEB             | MAR                | APR                | MAY           | JUN/JUL           | AUG                | SEP           | OCT           | NOV            | DEC             |
|-----------------|--------------------|--------------------|---------------|-------------------|--------------------|---------------|---------------|----------------|-----------------|
| Fashion for All | The New Headliners | Vogue Goes Vintage | The Met Gala  | Beauty & Wellness | Fresh Perspectives | Fall Fashion  | Vogue World   | Future Forces  | Festive Fashion |
| Close: 11.11.24 | Close: 12.10.24    | Close: 1.10        | Close: 2.10   | Close: 3.10       | Close: 5.12        | Close: 6.10   | Close: 7.10   | Close: 8.11    | Close: 9.10     |
| On Sale: 1.21   | On Sale: 2.25      | On Sale: 3.25      | On Sale: 4.22 | On Sale: 5.27     | On Sale: 7.15      | On Sale: 8.19 | On Sale: 9.23 | On Sale: 10.21 | On Sale: 11.18  |



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|-----------------------|---------------------|------------------------|-------------------------|-------------------------------|-------------------|
| Inside Silicon Valley | Money, Money, Money | Frontiers of Computing | The Cybersecurity Issue | Healthy Planet, Healthy Lives | The Big Interview |
| Close: 10.10.24       | Close: 12.10.24     | Close: 2.10            | Close: 4.10             | Close: 6.10                   | Close: 8.11       |
| On Sale: 12.3.24      | On Sale: 2.4        | On Sale: 4.1           | On Sale: 6.3            | On Sale: 8.5                  | On Sale: 10.7     |

\*saddle-stitch issues of The New Yorker  
All editorial is subject to change

# 2025 CLOSING DATES

## **FEBRUARY**

Close Date: 11/11  
Materials Due: 11/14

## **MARCH**

Close Date: 12/10  
Materials Due: 12/13

## **APRIL**

Close Date: 1/10  
Materials Due: 1/15

## **MAY**

Close Date: 2/10  
Materials Due: 2/13

## **JUNE**

Close Date: 3/10  
Materials Due: 3/13

## **JULY**

Close Date: 4/10  
Materials Due: 4/15

## **AUGUST**

Close Date: 5/12  
Materials Due: 5/15

## **SEPTEMBER**

Close Date: 6/10  
Materials Due: 6/13

## **OCTOBER**

Close Date: 7/10  
Materials Due: 7/15

## **NOVEMBER**

Close Date: 8/11  
Materials Due: 8/14

## **DECEMBER**

Close Date: 9/10  
Materials Due: 9/15

## **JANUARY 2026**

Close Date: 10/10  
Materials Due: 10/15

*Dates subject to change..*