

# 2024 EDITORIAL CALENDAR



JAN	FEB	MAR	APR	MAY	JUN	JUL/AUG	SEP	OCT	NOV	DEC
AD 100	Future of Design	Star Power	Sustainability	International	Creatives at Home	Summer Living	The Style Issue	City Living	Reinventing Tradition	Art + Luxury
Close: 10.10.23	Close: 11.10.23	Close: 12.11.23	Close: 1.10	Close: 2.12	Close: 3.11	Close: 4.10	Close: 6.10	Close: 7.10	Close: 8.12	Close: 9.10
On Sale: 12.19.23	On Sale: 1.23	On Sale: 2.20	On Sale: 3.26	On Sale: 4.30	On Sale: 6.4	On Sale: 7.9	On Sale: 8.13	On Sale: 9.17	On Sale: 10.15	On Sale: 11.19



FEB	MAR	APR	MAY	JUN/JUL	AUG	SEP	OCT	NOV	DEC/JAN 2025
Cozy Winter Cooking	Best of Bon Appétit	Drinks	Travel	Summer	Sports	Relationships	Best New Restaurants	Thanksgiving	Holiday
Close: 11.10.23	Close: 12.11.23	Close: 1.10	Close: 2.12	Close: 3.11	Close: 5.10	Close: 6.10	Close: 7.10	Close: 8.12	Close: 9.10
On Sale: 1.9	On Sale: 2.13	On Sale: 3.19	On Sale: 4.23	On Sale: 5.28	On Sale: 7.9	On Sale: 8.13	On Sale: 9.17	On Sale: 10.22	On Sale: 11.26



JAN/FEB	MAR	APR	MAY/JUN	JUL/AUG	SEP/OCT	NOV	DEC
The Gold List	Global Wellness	How Travel Is Made	The Hot List	Onboard Obsessions	Train Travel	Reader's Choice Awards	Winter Sun
Close: 10.10.23	Close: 12.11.23	Close: 1.10	Close: 2.12	Close: 4.10	Close: 6.10	Close: 8.12	Close: 9.10
On Sale: 12.12.23	On Sale: 2.6	On Sale: 3.12	On Sale: 4.23	On Sale: 7.2	On Sale: 8.13	On Sale: 10.1	On Sale: 11.5



FEB	MAR/APR	MAY	JUN	JUL/AUG	SEP	OCT/NOV	DEC/JAN 2025
Hot List Club Summary, PGA	Master's Preview, Shoe Guide	PGA Championship	US Open Preview	Open Championship Preview	Presidents Cup Preview	Best Young Teachers	Winter Prep
Close: 11.10.23	Close: 12.11.23	Close: 2.12	Close: 3.11	Close: 4.10	Close: 6.10	Close: 7.10	Close: 9.10
On Sale: 1.23	On Sale: 3.12	On Sale: 4.30	On Sale: 5.28	On Sale: 7.2	On Sale: 9.3	On Sale: 10.8	On Sale: 12.3



FEB	MAR	APR/MAY	JUN/JUL/AUG	SEP	OCT	NOV	DEC/JAN 2025
Travel	The Fashion Issue	Global Creativity Awards	Summer Issue	GQ Hype	GQ Sports	Shopping + Style	Men of the Year
Close: 11.10.23	Close: 12.11.23	Close: 1.10	Close: 3.11	Close: 6.10	Close: 7.10	Close: 8.12	Close: 9.10
On Sale: 1.30	On Sale: 2.27	On Sale: 4.9	On Sale: 6.11	On Sale: 8.27	On Sale: 9.24	On Sale: 10.29	On Sale: 11.26

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FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN 2025
Anniversary Issue	Spring Culture Preview	Spring Style & Design	Innovation + Tech	Summer Culture Preview	Fiction	Fall Culture	Fall Books	Fall Style + Design	Money/The Economy	Winter Culture Preview	Cartoons & Puzzles
Close: 11.10.23	Close: 12.11.23	Close: 1.10	Close: 2.12	Close: 3.11	Close: 4.10	Close: 5.10	Close: 6.10	Close: 7.10	Close: 8.12	Close: 9.10	Close: 10.10
On Sale: 2.5	On Sale: 3.4	On Sale: 3.18	On Sale: 4.15	On Sale: 5.13	On Sale: 7.1	On Sale: 8.19	On Sale: 9.9	On Sale: 9.16	On Sale: 10.14	On Sale: 11.4	On Sale: 12.16



FEB	MAR	APR	MAY	JUN	JUL/AUG	SEP	OCT	NOV	DEC/JAN 2025
Love	Hollywood	Spring Style	Dynasty	TV/Emmys	Summer Escape	Fall Style	Power Issue	Icon	Holiday
Close: 11.10.23	Close: 12.11.23	Close: 1.10	Close: 2.12	Close: 3.11	Close: 4.10	Close: 6.10	Close: 7.10	Close: 8.12	Close: 9.10
On Sale: 1.23	On Sale: 3.5	On Sale: 4.2	On Sale: 5.7	On Sale: 6.4	On Sale: 7.9	On Sale: 8.13	On Sale: 9.17	On Sale: 10.15	On Sale: 11.19



FEB	MAR	APR	MAY	JUN/JUL	AUG	SEP	OCT	NOV	DEC
Great Expectations	Spring Fashion	New Faces	MET Gala	Wellness Edit	Olympics	September Issue	Fall Fashion	Future Forces	Festive Fashion
Close: 10.10.23	Close: 12.11.23	Close: 1.10	Close: 2.12	Close: 3.11	Close: 5.10	Close: 6.10	Close: 7.10	Close: 8.12	Close: 9.10
On Sale: 1.23	On Sale: 2.20	On Sale: 3.19	On Sale: 4.23	On Sale: 5.21	On Sale: 7.16	On Sale: 8.20	On Sale: 9.24	On Sale: 10.22	On Sale: 11.19



MAR/APR	MAY/JUN	JUL/AUG	SEP/OCT	NOV/DEC	JAN/FEB 2025
Unbound: A Global Launch	The Future of Business	The Big Interview Issue	Planet Earth	Wish List: Gadgets, Gear...	The Security Issue
Close: 12.11.23	Close: 2.12	Close: 4.10	Close: 6.10	Close: 8.12	Close: 11.11
On Sale: 2.6	On Sale: 4.2	On Sale: 6.4	On Sale: 8.6	On Sale: 10.1	On Sale: 12.3

# 2024 CLOSING DATES

## **FEBRUARY**

Close Date: 11/10  
Materials Due: 11/15

## **MARCH**

Close Date: 12/11  
Materials Due: 12/14

## **APRIL**

Close Date: 1/10  
Materials Due: 1/15

## **MAY**

Close Date: 2/12  
Materials Due: 2/15

## **JUNE**

Close Date: 3/11  
Materials Due: 3/14

## **JULY**

Close Date: 4/10  
Materials Due: 4/15

## **AUGUST**

Close Date: 5/10  
Materials Due: 5/15

## **SEPTEMBER**

Close Date: 6/10  
Materials Due: 6/13

## **OCTOBER**

Close Date: 7/10  
Materials Due: 7/15

## **NOVEMBER**

Close Date: 8/12  
Materials Due: 8/15

## **DECEMBER**

Close Date: 9/10  
Materials Due: 9/13

## **JANUARY 2025**

Close Date: 10/10  
Materials Due: 10/15

Dates subject to  
change.