



Reach Your Audience At Every Touchpoint



MediaMax provides premium local advertising solutions to help small and medium-sized business gain exposure and showcase their products in the markets that matter most.

Through our world-class brands, MediaMax delivers more than just local advertising. We deliver a trusted voice—one that resonates with your best customers, in your target market.

Choose your magazines.
Choose your markets.
It's that easy.



LOCAL IS OUR DNA

For 15+ years, more than 2,000 clients have trusted us to use precise targeting to reach their audiences.

BEST-IN-CLASS MEDIA

Our business has evolved from our exclusive partnership with Condé Nast. It began with magazines and evolved to digital, data, and beyond.

LOCALLY-DRIVEN

We deliver geo-targeted print and digital programs to local businesses with big goals and limited budgets.

Local As A Strategy



NATIONAL

For 15+ years, more than 2,000 clients have trusted us to use precise targeting to reach their audiences

REGIONAL

Our business has evolved from our exclusive partnership with Condé Nast. It began with magazines and evolved to digital, data, and beyond

LOCAL

Using our mTRAX database, we build proven media plans to resonate with consumers — where they are, when they want it.

Whether you're a national company with a local strategy or a local small business trying to increase exposure and drive ROI, **MediaMax** delivers turn-key solutions using the world's most prestigious media brands, only in your target markets.



Multi-Channel Solutions



A trusted partner for marketers seeking critical exposure in their target markets—everyday, every way, and everywhere. MediaMax delivers turn-key solutions using the world’s most prestigious media brands and platforms. Solutions include: Print, OTT, video, streaming radio/TV, social, native, and first-party data overlay.

MAGAZINES



MOBILE



DESKTOP



Signature Digital Programs

maxIQ™

Use deterministic first-party data to reach your exact audience, a true 1:1 match. Through the combination of offline, e-postal and mobile app data, we’re able to target your unique audience.

Newsletter Programs

With access to over 1,500 premium publisher newsletters, MediaMax will contextually align your message and position your ad in the target consumer’s in-box.

PMPs

Our Private Marketplace Packages (PMP) are built with a custom site list to align with relevant content and audiences. All participating publishers are hand-selected to provide guaranteed brand-safe, premium environments.



Native
High-Impact Video



Email Newsletter
Display & E-Blast



First-Party Data



Streaming Radio:
Pandora & Spotify



Streaming TV:
Hulu & Connected TV



Social: Facebook, Twitter,
Instagram & Snapchat

Print



Known as industry pioneers and innovators, these media brands continue to lead with best-in-class editorial, journalism, photography, design, and innovation.



2021 editorial calendar JANUARY - JUNE



	January	February	March	April	May	June
	AD100 On Sale 12.15.20	New York On Sale 1.19.21	Star Power On Sale 2.16.21	Creatives at Home On Sale 3.23.21	Design Making a Difference On Sale 4.27.21	International On Sale 6.1.21
allure	N/A	The Biz of Beauty On Sale 1.19.21	Allure30 On Sale 2.15.21	Beauty at Home On Sale 3.15.21	Best of Global Beauty On Sale 4.23.21	JUNE JULY Readers' Choice On Sale 5.18.21
bon appétit	N/A	TBD On Sale 1.12.21	TBD On Sale 2.16.21	TBD On Sale 3.23.21	TBD On Sale 4.27.21	JUNE JULY Theme On Sale 6.1.21
Condé Nast Traveler	Gold List On Sale 12.22.20		Celebration Travel On Sale 2.9.21	Heritage, Family + Identity Travel Specialists On Sale 3.23.21	The Hot List On Sale 5.11.21	
Golf Digest	N/A	Winter Prep (#1) On Sale 1.12.21	Players Championship/PGA Tour Preview (#2) On Sale 2.23.21	Masters Preview (#3) On Sale 3.30.21	N/A	Players Championship/100 Greatest Courses (#4) On Sale 5.11.21
GQ	N/A	Wellness + Happiness On Sale 1.19.21	Modern Lovers On Sale 2.23.21	Style All Stars On Sale 3.23.21	Fashion's Cutting Edge On Sale 4.27.21	JUNE JULY New Body Issue On Sale 6.1.21
THE NEW YORKER	Cartoon Issue On Sale 12.21.20	On Sale 1.18.21	Anniversary Double Issue On Sale 2.23.21	Spring Style On Sale 3.22.21	Innovation On Sale 4.19.21	Money/The Economy On Sale 5.21.21
VANITY FAIR	Holiday On Sale 12.8.20	Green Issue On Sale 2.21.21	Hollywood On Sale 3.2.21	Dynasty On Sale 3.30.21	Style On Sale 4.27.21	TV On Sale 5.21.21
VOGUE	Vogue Values On Sale 12.8.20	Living Local On Sale 1.19.21	Creativity + Independence On Sale 2.16.21	Global Women On Sale 3.23.21	Fashion + Tech On Sale 4.20.21	JUNE JULY Global Weddings On Sale 5.18.21
W MAGAZINE	N/A	Best Performances On Sale 2.23.21	MARCH APRIL Director's Issue On Sale 4.6.21		N/A	The Music Issue On Sale 5.11.21
WIRED	N/A	True Crime On Sale 1.19.21	Health Innovation On Sale 2.23.21	The Climate + You On Sale 3.20.21	New Rules of Business On Sale 4.27.21	Tech + Innovation On Sale 5.25.21

2021 close dates



January

Close Date 10/12
Material Due 10/15



February

Close Date 11/12
Material Due 11/16



March

Close Date 12/11
Material Due 12/16



April

Close Date 1/12
Material Due 1/15



May

Close Date 2/11
Material Due 2/16



June

Close Date 3/12
Material Due 3/16



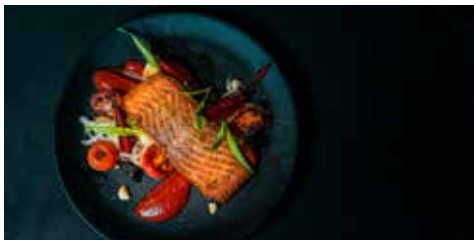
July

Close Date 4/12
Material Due 4/15



August

Close Date 5/11
Material Due 5/15



September

Close Date 6/11
Material Due 6/16



October

Close Date 7/12
Material Due 7/15



November

Close Date 8/11
Material Due 8/16



December

Close Date 9/10
Material Due 9/15

In Good Company



We partner with brands that are driven by innovation, style, and design — and, of course, a memorable experience.



We have been working with MediaMax for more than three years now. We started with a simple campaign and have now extended the opportunity to all our dealers.

Advertising in iconic brands like Architectural Digest and The New Yorker increased brand exposure and drove leads to our showrooms and dealers.

This has been a great partnership for us and we look forward to doing more in the future.



Sona Tadevosian
Tufenkian Artisan Carpets



The logo for Mediamax 2021 media kit. It features a large, stylized letter 'M' in blue and black. Below the 'M' is the word 'mediamax' in a lowercase, sans-serif font. Underneath that is the year '2021' in a large, bold, blue font. At the bottom is the phrase 'media kit' in a lowercase, bold, black font.

M
mediamax
2021
media kit

