

At Home in the World

What does it mean to be a Condé Nast traveler? It means you're in the know—but never a know-it-all. It means you love a five-star diner in Bangkok—and a taco stand in Mexico City. It means you go someplace because you want to—not because you think you should. Condé Nast Traveler inspires trips both big and small, helping you decide where to go and what to do so that wherever you are—you feel perfectly at home in the world.



2019 CONTENT CALENDAR

Jan/Feb	Gold List
March	Tastemakers
April	The Experts
May/June	Hot List
July/Aug	Cruise
Sept/Oct	Lifestyle
November	Readers' Choice Awards
December	Islands

Condé Nast Traveler

Rate Base	800,000
Subscriber Base	99.0%
Median Age	53
Age Breakdown	
18-24	2%
25-34	14%
35-54	38%
55+	47%
Avg. Household Income	\$129,669
Female / Male Readers	58% / 42%
Readers Per Copy	4.4

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Median Age	49
Avg. Household Income	\$131,642
Female / Male Visitors	58% / 42%
Social Media Followers	9.2M

Source: MRI / ComScore 2018