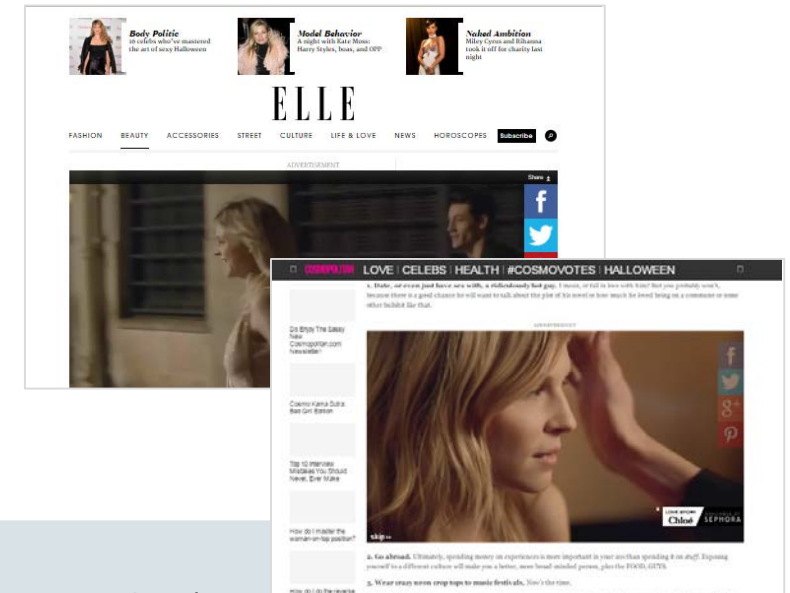


High-Impact, High-Engagement Video

Place your brand in environments that **seamlessly blend with your message**, while offering **compelling content** to your target audience. **Access native video** inventory on **500+ premium media outlets**, including Condé Nast's robust collection, Entertainment Weekly, Bauer Media Group, The New York Times, and many more. CPCV guarantees **100% viewability**.

Capabilities:

- National or geographic targeting
- Demographic, contextual, geographic, and behavioral targeting
- Video ad directly in editorial content
- Display, tablet, and smartphone platforms
- Cross-platform dynamic creative; native high-impact video, native high-impact pushdown video; video format auto adjusts to content
- Only plays when visible; pay only for the viewers who are interested in learning more about your brand
- Skippable
- Completed views at :15 on mobile, :30 on desktop



Minimum: \$15,000 national or geo-targeted; 1-2 months

Benchmarks:

High-Impact Video CTR: 1% - 2%
Pushdown Video CTR: 2% - 3%

