

At Home in the World

What does it mean to be a Condé Nast traveler? It means you're in the know—but never a know-it-all. It means you love a five-star diner in Bangkok—and a taco stand in Mexico City. It means you go someplace because you want to—not because you think you should. Condé Nast Traveler inspires trips both big and small, helping you decide where to go and what to do so that wherever you are—you feel perfectly at home in the world.



2018 CONTENT CALENDAR

Jan/Feb	Gold List
March	Secret Italy
April	New Experience Makers
May/June	Hot List
July/Aug	Cruise/Multi-Gen
Sept/Oct	Design, Style, Wellness Influencers
November	Readers' Choice Awards
December	Holiday/Gift Guide

Condé Nast Traveler

Rate Base	800,000
Subscriber Base	99.0%
Median Age	56.6
Age Breakdown	
18-24	2%
25-34	8%
35-54	35%
55+	55%
Median Household Income	\$105,772
Female / Male Readers	61% / 39%
Readers Per Copy	4.4

cntraveler.com - 11.9M multi-platform users

Median Age	48.2
Median Household Income	\$87,600
Female / Male Visitors	63% / 37%
Social Media Fans/Followers	8,561,314

Source: comScore Multi Platform MRI Fusion 7-17/S17. comScore Multi Platform, December 2017. AAM Report, June 2017.