

The International Design Authority

Architectural Digest is the international authority on design and architecture. It provides exclusive access to the world's most beautiful homes and the fascinating people who live in them. Every day Architectural Digest inspires millions of affluent readers to redesign and refresh their lives.

ARCHITECTURAL DIGEST

AD

2018 CONTENT CALENDAR

January	The 2018 AD100
February	Design Making a Difference
March	Star Power
April	Designers' Own Homes
May	The International Issue
June	Country Houses + Great Escapes
July/Aug	Summer Living
September	The Style Issue
October	The Future of Design
November	The Renovation Issue
December	Living with Art

Architectural Digest

Rate Base	800,000
Subscriber Base	95.8%
Median Age	55.1
Age Breakdown	
18-24	4%
25-34	7%
35-54	38%
55+	50%
Median Household Income	\$109,645
Female / Male Readers	59% / 41%
Readers Per Copy	5.9

architecturaldigest.com -

4M multi-platform users

Median Age	55.3
Median Household Income	\$93,600
Female / Male Visitors	83% / 17%
Social Media Fans/Followers	9,054,593

Source: comScore Multi Platform MRI Fusion 7-17/S17. comScore Multi Platform, December 2017. AAM Report, June 2017.