

Local Works: Syracuse



2009-2010 lectures.syr.edu

Khaled Nassim
 Professor of Arabic and Islamic Studies
 Introduction to Arabic and Islamic Studies
 October 5, 2009, 7:30 pm
 Hendricks Chapel

John S. Hendricks
 Professor of Arabic and Islamic Studies
 Arabic World and Islamic Civilization
 October 20, 2009, 4:00 pm
 Hendricks Chapel

Marion Wright Edelman
 Professor and President of the National Center for Education Policy
 A Head and Counters
 November 3, 2009, 7:30 pm
 Hendricks Chapel

Ira Glass
 Host of NPR's This American Life
 This American Life
 November 10, 2009, 7:30 pm
 Hendricks Chapel

Alex Steffen
 Editor and Director of Slate
 What's Next: A Day's Work
 March 3, 2009, 4:00 pm
 Hendricks Chapel

Scott Simon
 Host of NPR's Sunday Morning
 Sunday Morning
 March 8, 2009, 7:30 pm
 Hendricks Chapel

Stamus Healey
 Director of the Center for the Study of the History of the Book
 The Book and the Future
 April 13, 2009, 7:30 pm
 Hendricks Chapel

Free and open to the public.

symposium.syr.edu

Window Homer's Empire State:
 Houghton Farm and Beyond
 Exhibition: Aug. 18 - Oct. 11, 2009
 Houghton Farm and Beyond
 September 25-26

Barry Anderson
 Professor of Arabic and Islamic Studies
 Exhibition and Lecture
 August 14 - October 21, 2009
 Lecture: September 29

7th Annual Human Rights Film Festival
 September 10 - 12, 2009

Lynn Manning: Weights
 (One Blind Man's Journey)
 September 15, 2009
 Houghton Farm and Beyond

Shen Wei Dance Arts
 Internationally Renowned Dance Troupes
 September 24 and 25, 2009
 "TRUCKEE" EVENT

W.J.T. Mitchell
 Distinguished Professor of Media, Visual and Performing Studies
 October 8, 2009

Edwidge Danticat
 Award-Winning Author
 October 14, 2009

Society for New Music Concert
 Some Collaborations of Susan McClary
 October 18, 2009

Janna Levin
 Distinguished Professor of Physics and Astronomy
 September 17, 2009
 The Emporium, 5th Floor

Richard Dyer
 Renowned Film and Cultural Studies Scholar
 October 13, 2009
 Houghton Farm and Beyond

Passing Beauty: Deborah Willis
 In conversation with Carrie Mae Weems
 November 19, 2009

Syracuse Symposium is organized and presented by The College of Arts and Sciences in the 21st Century Center. Major funding provided by The Ballou Center of the College of Arts and Sciences. An honorarium to the speaker is included. For a complete schedule of events, visit symposium.syr.edu

The Client

The iSchool is a close community of students, faculty and staff nestled into the larger Syracuse University campus. In addition, more than 10,000 alumni around the world engage with current campus and online students through innovative programs and networking events.

Objective

Promote the School of Information Studies' lectures to graduate students in the North West NY market and NY Metro markets.

Solution

Geo-targeted advertising in The New Yorker.

Geography

New York City

Recommended Media

The New Yorker

