

Local Works: HW Home



The Client

A Colorado company with a global reach. They have a curated collection of remarkable home furnishings from around the world...and specialize in providing customers with unique home décor with a decidedly eclectic twist. Some of our contemporary furniture can be seen in their stores, but all the items on this site are available to ship directly to customers.

Objective

Showcase their products, increase brand exposure, and drive store traffic in their Colorado area.

Solution

Run a geo-targeted ad campaign in 2 titles, just in its home market of Denver.

Geography

Denver

Recommended Media

Bon Appétit, Vanity Fair

