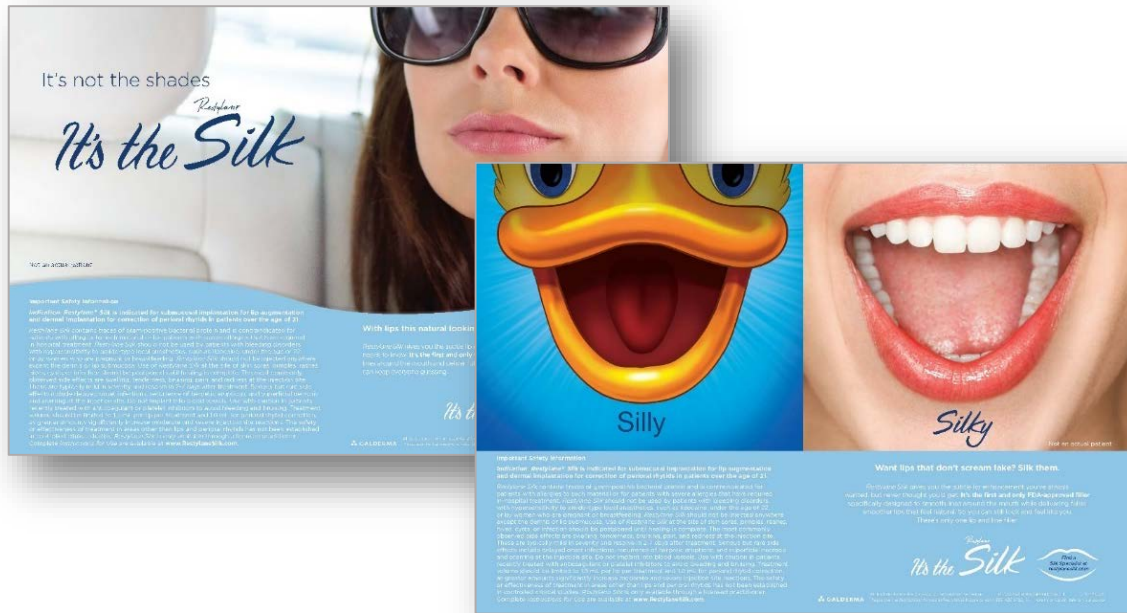


Local Works: Galderma - Restylane



The Client

Restylane® is a premium skin care product, used to add volume and fullness to the skin to correct moderate to severe facial wrinkles and folds, and can also be used for lip enhancement.

Objective

To test two creative approaches in different target markets.

Solution

Reach beauty conscious women in 3 different target markets, leveraging 4 iconic Condé Nast women's brands

Geography

San Francisco, South Florida, Houston

Recommended Media

Glamour, Self, Vanity Fair, Vogue

